## The public health paradox of wildfire smoke

hen the BCCDC presents on the public health impacts of wildfire smoke, we often ask audiences to consider the following question: If there are 10 asthma-related physician visits on a slightly smoky day, how many occur on a day with 10 times as much smoke? Based on epidemiologic evidence, the answer is about 20 [Figure]. Based on human intuition, however, the most common response is 100. This is true even among professionals who are trained in environmental public health.

Wildfire smoke is a complex mixture of gases and fine particulate matter ( $PM_{2.5}$ ), all of which can affect health.<sup>1</sup> However, concentrations of  $PM_{2.5}$  are typically used as a proxy for the whole mixture, for a few reasons. First,  $PM_{2.5}$  is the ambient air pollutant most consistently elevated by wildfire smoke. Second,  $PM_{2.5}$  is widely measured by regulatory and community science air-quality monitoring networks. Third, decades of research have demonstrated that  $PM_{2.5}$  exposure is harmful to respiratory, cardiovascular, endocrine, brain, and reproductive health.<sup>2</sup>

Despite human intuition, the relationship between  $PM_{2.5}$  concentrations and acute respiratory outcomes is nonlinear, with steeper slopes at lower concentrations and a plateau at higher concentrations [Figure]. The same pattern has been described for long-term  $PM_{2.5}$  exposure and the development of cardiovascular disease.<sup>3</sup> This nonlinear concentration-response relationship is likely due to biological saturation of the cellular processes that cause health harms at high  $PM_{2.5}$  concentrations.<sup>4</sup>

This article is the opinion of the BC Centre for Disease Control and has not been peer reviewed by the BCMJ Editorial Board.

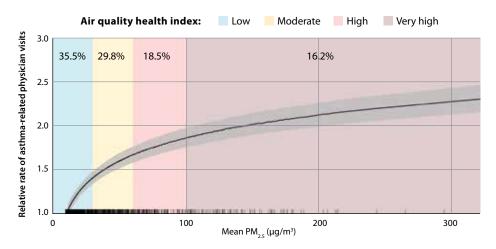


FIGURE. The relationship between 24-hour fine particulate matter (PM<sub>2.5</sub>) concentration and the relative rate of asthma-related physician visits (black line with 95% CI) in BC from 2016 to 2022. The rate at all concentrations is shown relative to the rate at concentrations less than 10  $\mu$ g/m<sup>3</sup>, which is the typical air quality in BC. The carpet plot along the *x*-axis shows the frequency distribution of higher daily PM<sub>2.5</sub> concentrations. The background shading indicates the ranges of 1-hour PM<sub>2.5</sub> concentrations corresponding to each level of the air quality health index. Percentages at the top of each shaded area indicate how much of the total burden of excess asthma-related physician visits are attributable to PM<sub>2.5</sub> concentrations higher than 10  $\mu$ g/m<sup>3</sup> in that range.

Here lies the public health paradox: wildfire smoke gets a lot of public and media attention when  $PM_{2.5}$  concentrations are extreme, but it causes much more harm at the lower concentrations that occur more frequently. In BC, concentrations over 100 µg/m<sup>3</sup> are responsible for less than 20% of asthma-related visits attributable to wildfire smoke. However, more than 35% occur at concentrations between 10 and 30 µg/m<sup>3</sup> [Figure].

The climate in BC is changing, and wildfire smoke is starting to dominate our lifetime exposure to air pollution.<sup>5</sup> As with all other types of air pollution, reducing exposure to wildfire smoke will reduce the associated health risks. If we focus our attention on the extreme events and ignore the more moderate impacts, we miss most of our opportunity to protect health. We should collectively start to manage exposures whenever wildfire smoke is affecting air quality.

Most people spend the majority of their time indoors, so cleaner indoor air should be the primary focus. Large buildings need smoke-readiness plans, while commercial and DIY air cleaners are effective for homes and smaller spaces.<sup>6</sup> If we combine cleaner indoor air with other simple strategies such as taking it easy outdoors and wearing respiratory protection when appropriate, we can reduce the short- and long-term health impacts of wildfire smoke. ■

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